




create.

we **create** your brand.



WORK
WITH US

Ready to refresh your brand with a bold new look?

Our talented design team specialises in crafting distinctive logos that capture your brand's identity and leave a lasting impression.

At Create. we make branding simple. Need a clean, high-res version of your existing logo? Our Logo Refresh service will redraw it with precision and clarity. Starting from scratch? Our Brand Design package gives you a complete visual identity—logo, colors, and more, to build your brand with confidence.

Tier 1: Brand Refresh

For businesses that already have a logo, but need it redrawn and made consistent.

- Redraw your existing logo (clean, high quality version).
- Supply final logo files for web + print use.
- Simple Style Guide including:
 - Brand colour palette with colour codes (HEX, RGB, CMYK).
 - Font selections (headings/body).

Investment \$500+GST

Tier 2: Logo Starter Kit

For new businesses that need a professional logo suite built from scratch, without the full brand deep dive.

- 2 logo concepts created from scratch.
- 1 round of revisions on the chosen concept.

Final logo suite includes:

- Horizontal logo version.
- Stacked logo version.

Delivered in:

- Primary brand colours.
- Black and white versions.

Style Guide included:

- Brand colour palette (HEX, RGB, CMYK).
- Font selections (headings/body).
- Basic logo usage notes (best backgrounds, simple do's and don'ts).

Investment \$1,200+GST



**Not sure
where to begin?
Let's chat. We love
helping businesses
bring their brand
to life.**

Tier 3: Full Brand Identity Package

For new brands that want the whole look and feel built properly from the ground up.

- Brand discovery session (direction, vibe, audience, competitors).
- 3 logo concepts.
- Up to 2 rounds of revisions on the chosen concept.

Full logo system includes:

- Primary + Secondary logo.
- Submark icon (for socials and small spaces).
- Wordmark (text-only version).

Typography system:

- Heading + body fonts.
- Font hierarchy and pairing guidance.

Style Guide included:

- Primary + secondary palette.
- Colour codes supplied (HEX, RGB, CMYK).
- Logo, colour + font rules (clear space, sizing, backgrounds).
- Brand look and feel guidance (imagery style and tone cues).

Brand assets:

- Supporting brand graphics (patterns, shapes or icons).
- Social icon/banner design.
- Business card design.

File delivery:

- Web + print formats (AI/EPS, PDF, SVG, PNG, JPG).
- All colour variations included (colour, mono, reverse/white).

Investment \$2,500+GST

createyourbrand.com.au

build your brand with confidence.

create
your
brand

Client's that
love our work...

MHB
MCDONALD
HOSPITALITY BROKERS

**YOU
WANNA
BE...**

The Sporties
YOUR FRIENDLY CLUB





how we can help.

- **Website Builds.**
- **Digital & Social Media Design.**
- **Social Content & Video Creation.**
- **Branding & Identity Design.**
- **Marketing & Print Collateral.**

Digital & Social Media Design

- Social media templates.
- Story and Reel covers.
- Display ads and digital banners.
- EDM graphics.
- Custom icons or illustrations.

Content, Audio & Video

- Video editing (promos, testimonials and short/long form content).
- Motion graphics, animated logos and intros.
- Visual content for digital screens.
- Podcast production.

Branding & Identity

- New logo design.
- Brand kits, including colours, fonts, icons and usage guidelines.
- Full brand identity systems.
- Rebrands and brand refreshes.

Marketing & Print Collateral

- Business cards, flyers, brochures and print material.
- Pull-up banners and posters.
- Point-of-sale displays.
- Packaging design.
- Indoor and outdoor signage.
- Vehicle wraps and car signage.

**websites
that do more
than look good.**

We focus on making websites that are easy to use, easy to manage and genuinely useful for the people visiting them. We know how to create digital experiences that connect, convert and grow with you.

We create.

A full-service creative studio. Known for building smart, high performing websites, we also support brands across every touchpoint, from foundations and marketing to signage, social and video.

not sure where to begin?

Let's chat.

If it needs to look good, work hard, and represent your brand properly, we can design it.

a creative partner, not just a supplier.

Launching something new, refreshing a brand, or rolling out campaigns across print, digital and physical spaces, we make sure it all works together and looks the part.

And because we're part of the ace. network, we understand regional audiences, local markets and real world budgets.

**No jargon. No fluff.
Just design that
does its job.**

talk soon
create.
online made easy.



website.

acecreate.com.au

email.

help@acecreate.com.au

phone.

1800 438 223

or talk to your local ace. account manager